



Housing Equity: Safety, Security and Tradeoffs

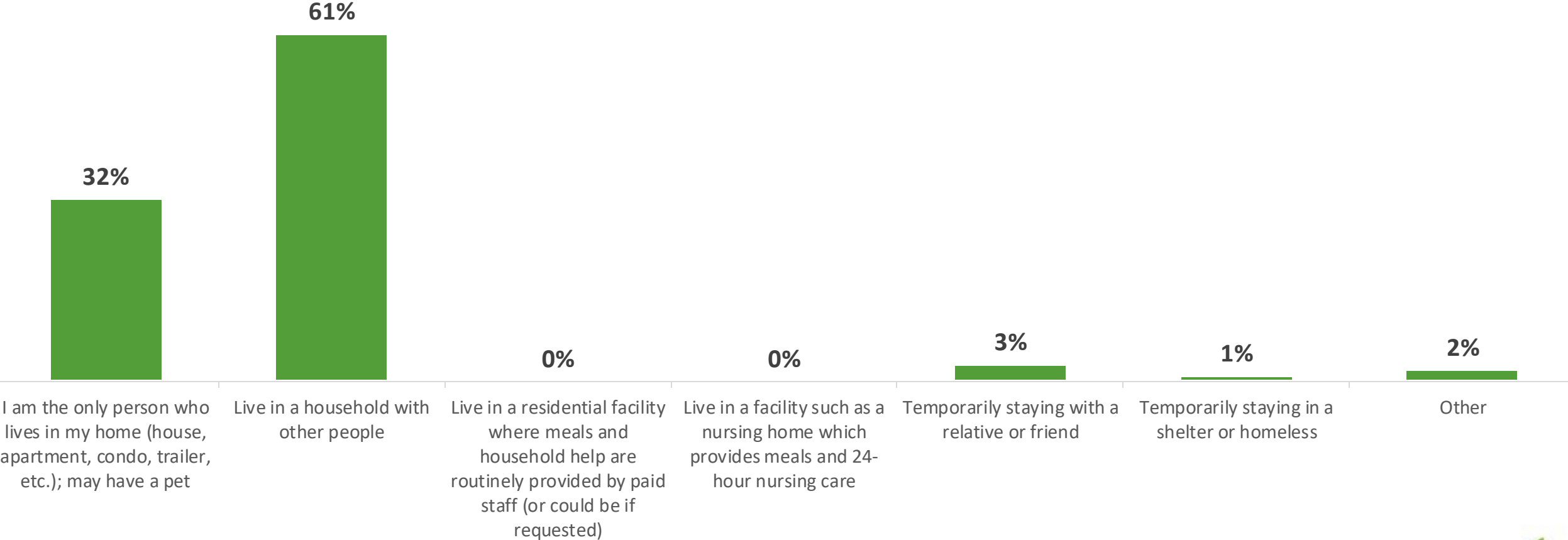
THE ROOT CAUSE COALITION

A Consumer Insights Survey

NOVEMBER 2024



Six in ten Americans live in a household with other people



Q1. Which of the following best describes your current living situation? (Select ONE only)

Sample Size=1,000

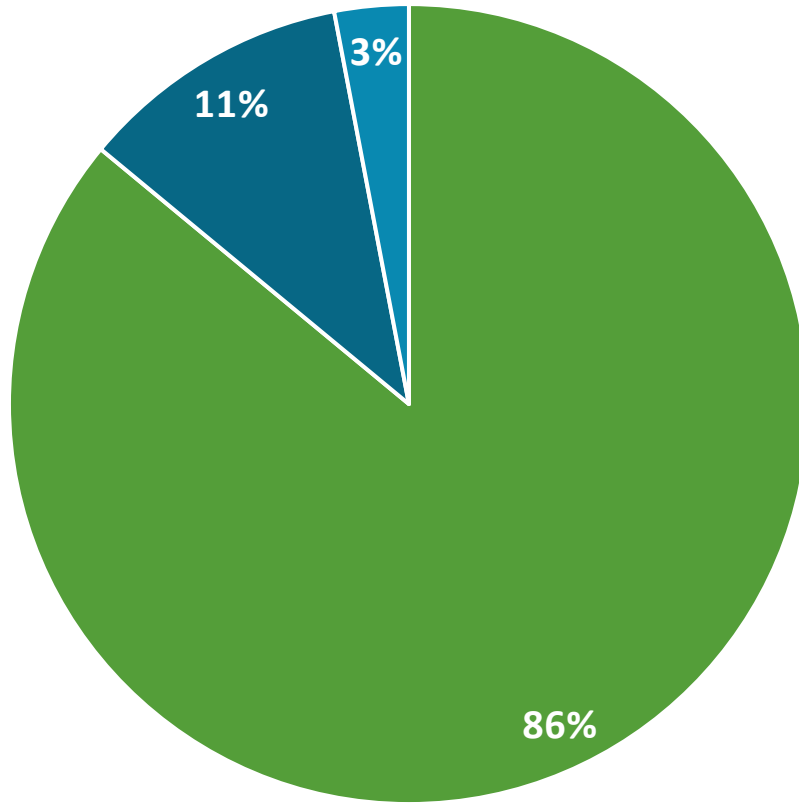


Parents and higher income earners are more likely to live in a household with other people

	I am the only person who lives in my home; may have a pet	Live in a household with other people	Live in a residential facility where meals and household help are routinely provided by paid staff	Live in a facility such as a nursing home which provides meals and 24-hour nursing care	Temporarily staying with a relative or friend	Temporarily staying in a shelter or homeless	Other
Total	32%	61%	0%	0%	3%	1%	2%
Male	37%	58%	0%	0%	3%	1%	2%
Female	29%	65%	0%	0%	3%	1%	2%
White	33%	61%	0%	0%	3%	1%	2%
Black	45%	49%	1%	0%	4%	1%	1%
Hispanic	26%	66%	0%	1%	3%	1%	3%
Under 45	29%	64%	0%	0%	4%	1%	1%
45-64	34%	59%	0%	0%	3%	1%	3%
65+	37%	61%	0%	0%	0%	0%	2%
Northeast	36%	60%	0%	1%	2%	0%	2%
Midwest	36%	56%	0%	0%	4%	2%	2%
South	32%	63%	0%	0%	3%	1%	2%
West	28%	66%	0%	0%	4%	1%	1%
Less than \$40K	38%	55% ↓	0%	0%	4%	2%	2%
40K-80K	31%	64%	0%	0%	3%	0%	2%
80K+	24%	74% ↑	0%	0%	1%	0%	1%
Non-college	29%	64%	0%	0%	4%	1%	2%
College educated	38%	57%	1%	0%	2%	1%	2%
Parents	17% ↓	79% ↑	0%	0%	2%	0%	1%
Non-parents	39% ↑	53% ↓	0%	0%	3%	1%	2%
Urban	38%	55%	0%	0%	3%	1%	2%
Suburban	30%	65%	0%	0%	3%	1%	2%
Rural	29%	65%	1%	0%	3%	0%	1%

Q1. Which of the following best describes your current living situation? (Select ONE only) Sample Size= 1,000

More than one in ten Americans do not have a steady place to live



- I have a steady place to live
- I have a place to live today, but I am worried about losing it in the future
- I do not have a steady place to live (I am temporarily staying with others, in a hotel, in a shelter, living outside on the street, on a beach, in a car, abandoned building, bus or train station, or in a park)

Q2. What is your living situation today?

Sample Size= 1,000

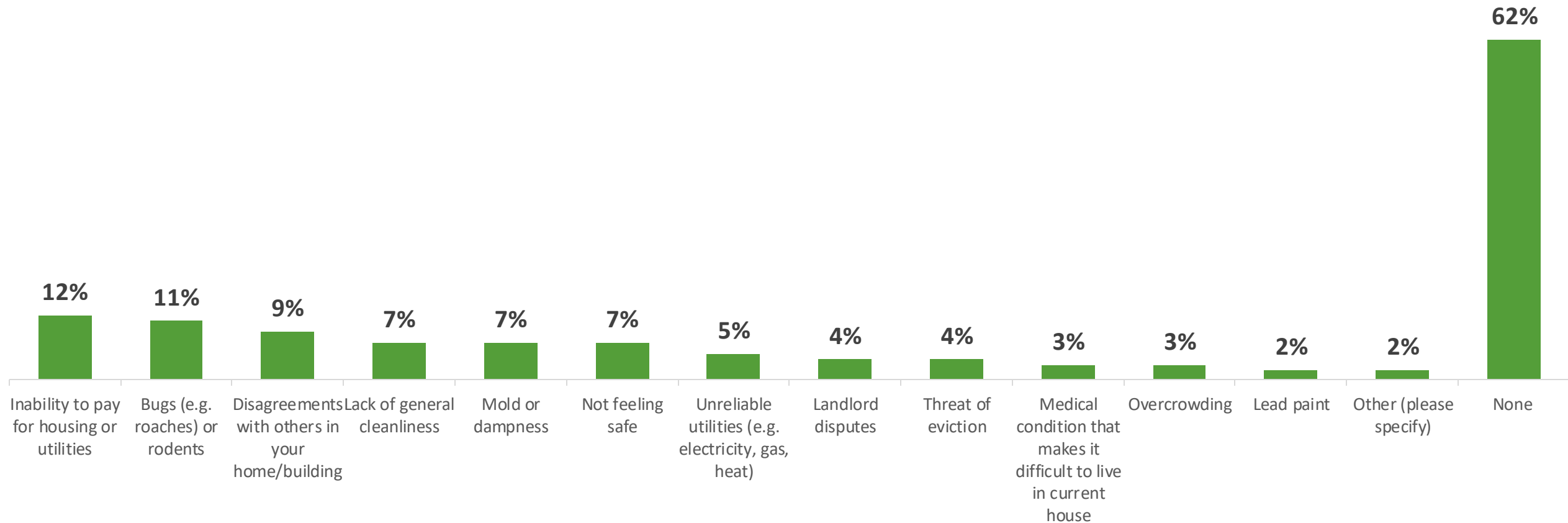
Lower income earners are significantly less likely to have a steady place to live

	I have a steady place to live	I have a place to live today, but I am worried about losing it in the future	I do not have a steady place to live
Total	86%	11%	3%
Male	85%	11%	3%
Female	87%	10%	3%
White	88%	10%	2%
Black	87%	8%	5%
Hispanic	80%	16%	4%
Under 45	83%	13%	5%
45-64	84%	12%	4%
65+	95% ↑	5% ↓	0%
Northeast	89%	10%	2%
Midwest	84%	13%	3%
South	89%	9%	2%
West	81%	13%	6%
Less than \$40K	81% ↓	14% ↑	4%
40K-80K	89%	8%	3%
80K+	94%	5%	2%
Non-college	84%	13%	4%
College educated	90%	8%	2%
Parents	89%	9%	2%
Non-parents	84%	12%	4%
Urban	82%	14%	4%
Suburban	88%	8%	4%
Rural	87%	12%	2%

Q2. Which of the following best describes your current living situation? (Select ONE only)

Sample Size= 1000

More than one in ten Americans report bugs or rodents in their home; roughly the same report an inability too pay for housing / utilities



Q3. Please indicate which of the following, if any, describes your current housing situation. You may select none or more than one answer:

Sample Size= 1,000

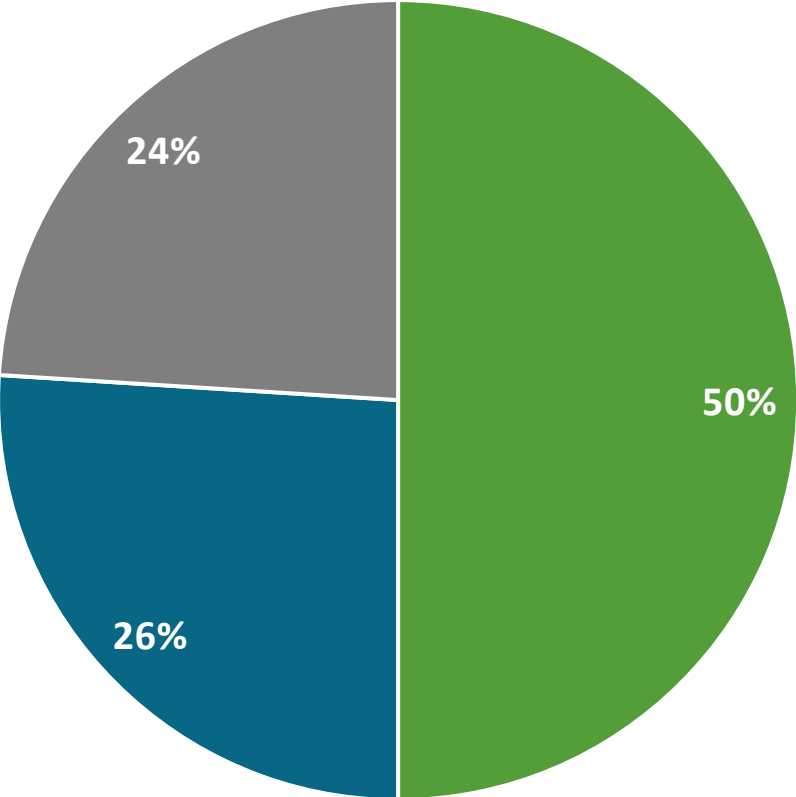
Older adults are less likely to experience these housing challenges

	Inability to pay for housing or utilities	Bugs (e.g. roaches) or rodents	Disagreements with others in your home/building	Mold or dampness	Lack of general cleanliness	Not feeling safe
Total	12%	11%	9%	7%	7%	7%
Male	11%	9%	8%	5%	6%	7%
Female	13%	13%	10%	10%	8%	7%
White	10%	11%	6%	7%	7%	6%
Black	14%	8%	7%	5%	5%	7%
Hispanic	18%	14%	14% ↑	12%	7%	10%
Under 45	15%	14%	13% ↑	10% ↑	11% ↑	9%
45-64	15%	12%	7%	7%	5%	7%
65+	4% ↓	5% ↓	2% ↓	2% ↓	2% ↓	2% ↓
Northeast	10%	9%	6%	6%	5%	6%
Midwest	11%	12%	5%	7%	8%	7%
South	13%	15%	9%	9%	7%	5%
West	14%	6%	12%	6%	7%	10%
Less than \$40K	16%	13%	8%	8%	6%	8%
40K-80K	9%	9%	7%	8%	8%	6%
80K+	10%	9%	12%	4%	8%	5%
Non-college	13%	11%	8%	8%	5%	7%
College educated	11%	12%	10%	6%	10%	7%
Parents	15%	15%	11%	10%	12% ↑	10%
Non-parents	12%	10%	7%	6%	5% ↓	6%
Urban	12%	12%	9%	7%	9%	10%
Suburban	13%	12%	10%	8%	6%	7%
Rural	12%	9%	6%	7%	6%	3%

Q3. Please indicate which of the following, if any, describes your current housing situation. You may select none or more than one answer:

Sample Size= 1000

More than one-quarter with housing challenges report not being able to access resources that will help with a particular problem



- Yes, I am able to access resources that will help with this problem(s)
- No, I'm not able to access resources that will help with this problem(s)
- I'm not sure if I'm able to access resources that will help address this problem(s)

Q4. [If any in Q3 other than none are selected] Are you able to access resources to help address the problem(s) with your housing situation?

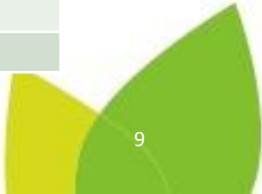
Sample Size= 383



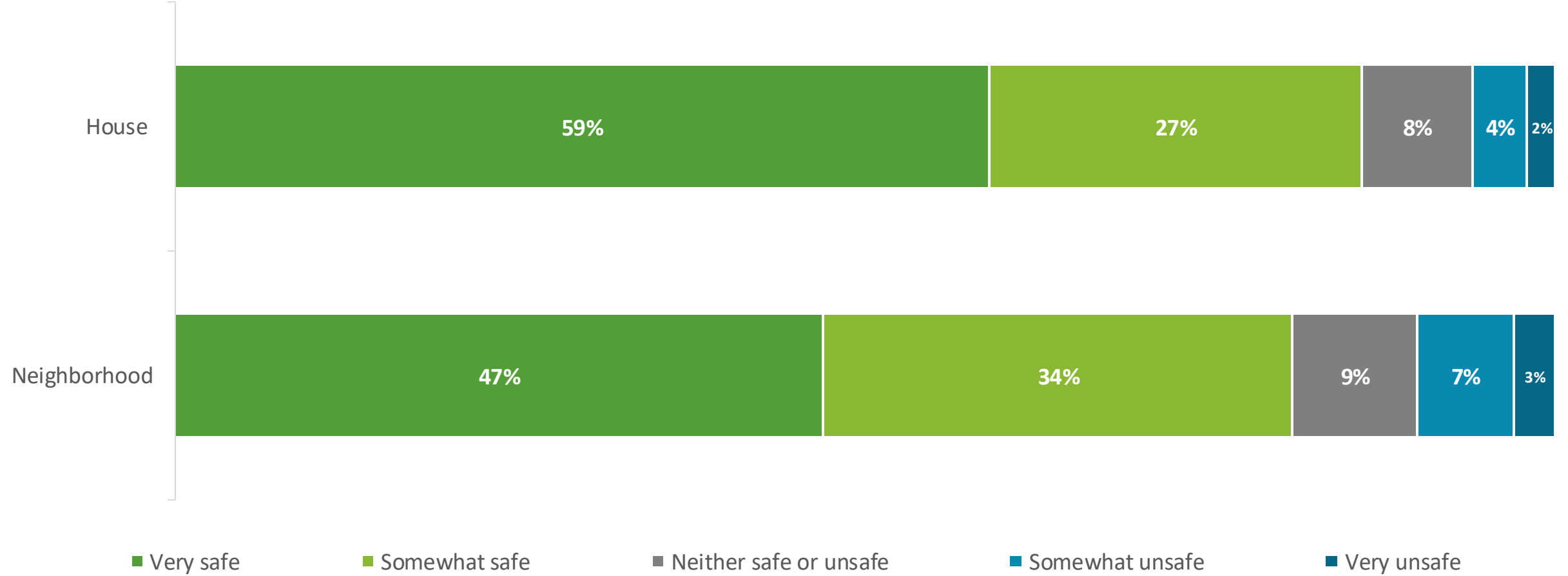
Compared to non-parents, parents are more likely to have access to resources that will help with housing challenges

	Yes, I am able to access resources that will help with this problem(s)	No, I'm not able to access resources that will help with this problem(s)	I'm not sure if I'm able to access resources that will help address this problem(s)
Total	50%	26%	24%
Male	47%	30%	23%
Female	53%	24%	23%
White	48%	28%	24%
Black	63%	20%	17%
Hispanic	48%	25%	27%
Under 45	54%	25%	22%
45-64	44%	31%	25%
65+	47%	23%	30%
Northeast	41%	32%	27%
Midwest	51%	31%	18%
South	48%	26%	26%
West	59%	19%	22%
Less than \$40K	46%	25%	29%
40K-80K	52%	30%	18%
80K+	58%	27%	14%
Non-college	45%	28%	27%
College educated	59%	24%	17%
Parents	62% ↑	22%	16%
Non-parents	42% ↓	29%	29%
Urban	52%	23%	26%
Suburban	48%	27%	25%
Rural	50%	33%	17%

Q4. [If any in 3 other than none are selected] Are you able to access resources to help address the problem(s) with your housing situation? Sample Size= 383



Fewer than half feel very safe in their neighborhood; 1 in 10 feel at least somewhat unsafe



Q5. How safe do you feel in your home/neighborhood?

Sample Size= 1,000



Whites, older adults, higher income earners and rural residents are more likely to feel very safe in their home

	Very safe	Somewhat safe	Neither safe or unsafe	Somewhat unsafe	Very unsafe
Total	59%	27%	8%	4%	2%
Male	58%	27%	9%	5%	1%
Female	59%	28%	7%	4%	2%
White	64% ↑	24%	7%	2%	2%
Black	50%	38%	6%	4%	2%
Hispanic	54%	28%	8%	7%	3%
Under 45	53% ↓	31%	10%	5%	2%
45-64	56%	28%	8%	6%	3%
65+	75% ↑	20%	4%	1% ↓	1%
Northeast	67%	23%	3%	7%	0%
Midwest	63%	24%	9%	2%	2%
South	56%	31%	8%	4%	2%
West	53%	28%	11%	5%	3%
Less than \$40K	54% ↓	31%	8%	5%	3%
40K-80K	59%	26%	10%	4%	1%
80K+	71% ↑	20%	5%	2%	1%
Non-college	56%	29%	8%	5%	2%
College educated	63%	25%	8%	3%	2%
Parents	57%	29%	9%	4%	1%
Non-parents	59%	27%	8%	4%	2%
Urban	49% ↓	34%	9%	5%	3%
Suburban	60%	27%	7%	4%	2%
Rural	70% ↑	19% ↓	7%	2%	1%

Q5.How safe do you feel in your home/neighborhood?

Sample Size= 1000



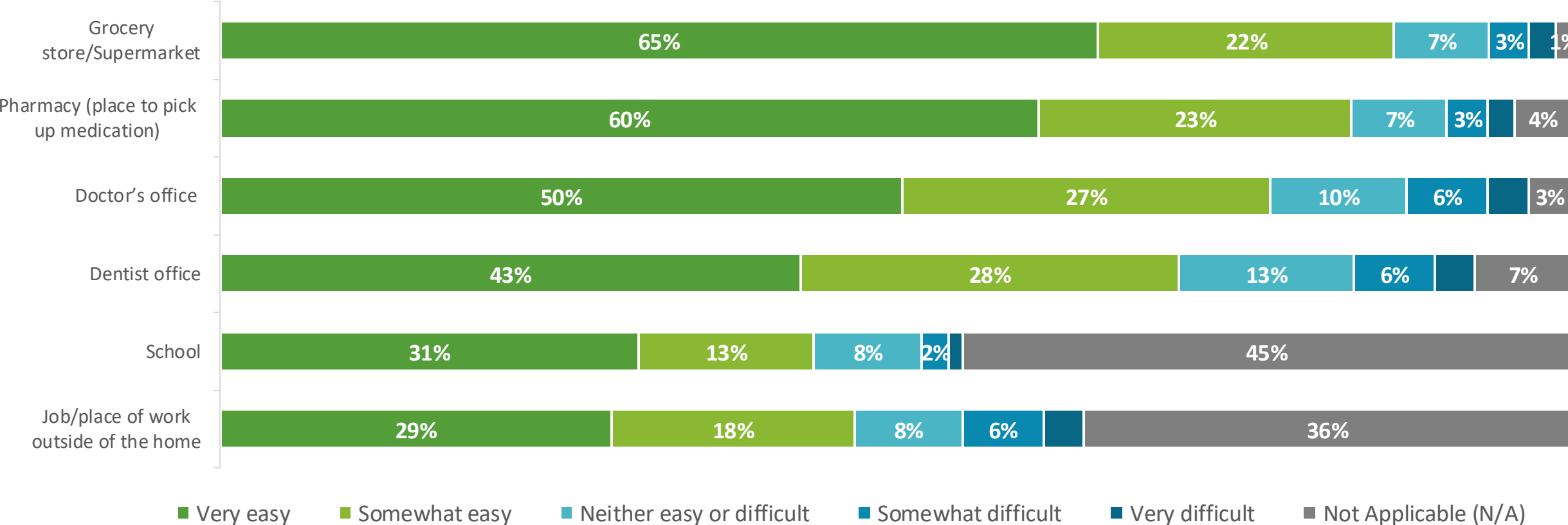
Similarly, whites, older adults, higher income earners and rural residents are more likely to feel very safe in their neighborhood

	Very safe	Somewhat safe	Neither safe or unsafe	Somewhat unsafe	Very unsafe
Total	47%	34%	9%	7%	3%
Male	47%	32%	11%	8%	2%
Female	47%	35%	7%	7%	3%
White	53% ↑	33%	6% ↓	6%	2%
Black	38%	33%	15%	8%	7%
Hispanic	38%	36%	11%	12%	3%
Under 45	40% ↓	36%	10%	9%	4%
45-64	47%	33%	11%	7%	3%
65+	61% ↑	31%	4% ↓	4%	1%
Northeast	57%	28%	6%	6%	2%
Midwest	52%	31%	10%	4%	3%
South	46%	37%	7%	7%	3%
West	37% ↓	37%	13%	10%	3%
Less than \$40K	43%	36%	10%	7%	4%
40K-80K	46%	35%	9%	9%	2%
80K+	61% ↑	26%	7%	5%	2%
Non-college	46%	34%	9%	9%	3%
College educated	49%	34%	9%	5%	3%
Parents	46%	32%	10%	8%	4%
Non-parents	47%	35%	9%	7%	3%
Urban	34% ↓	37%	12%	12% ↑	5%
Suburban	49%	36%	9%	4% ↓	2%
Rural	63% ↑	25% ↓	6%	5%	1%

Q5.How safe do you feel in your home/neighborhood?

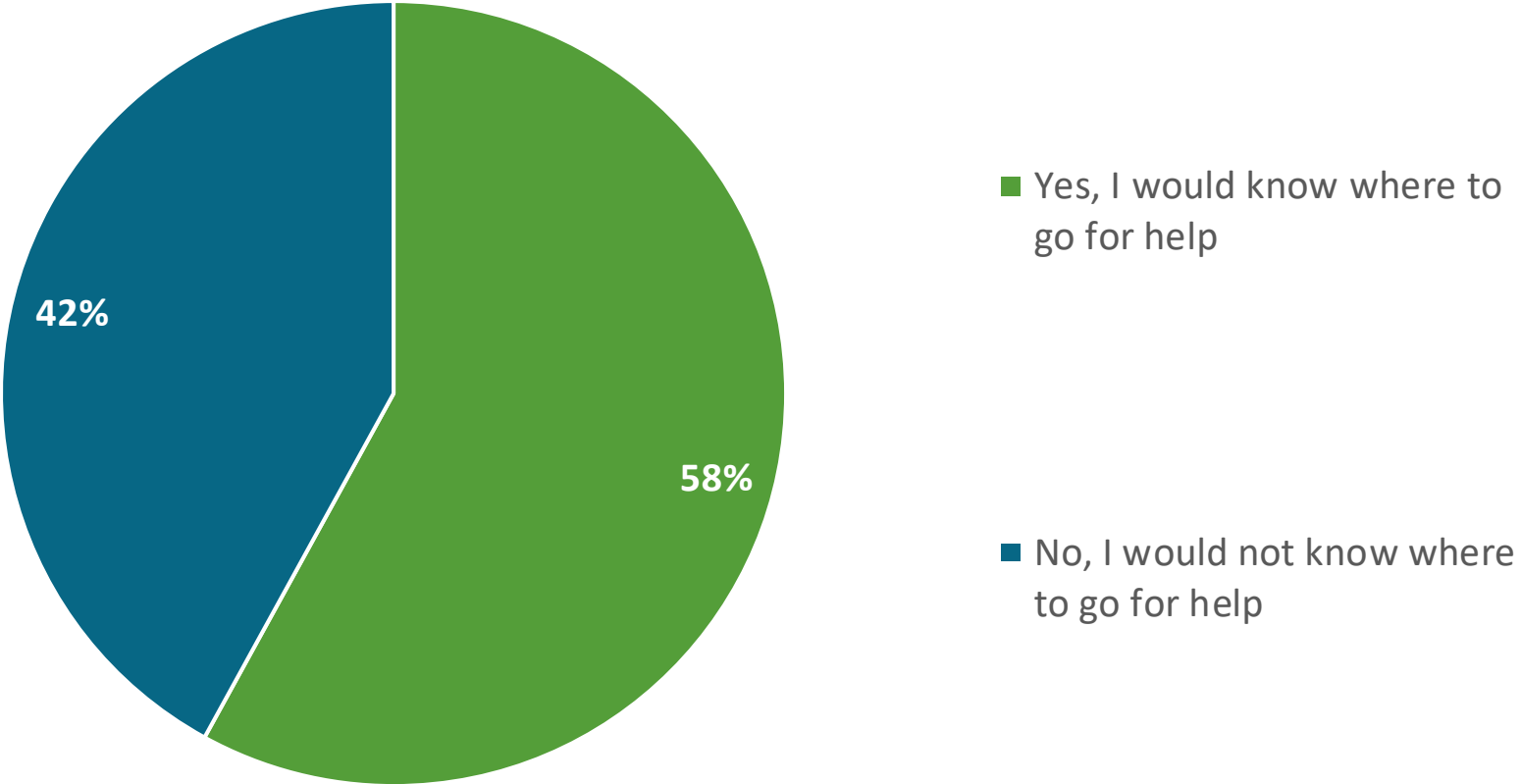
Sample Size= 1000

Most say that it is at least somewhat easy to get to grocery stores, health care appointments, school, and work



Q6. When thinking about your daily routine, how easy or hard is it to get to the following places? If you do not use/attend any of the following, please select N/A. Sample Size= 1,000

Two in five Americans would not know where to go if they needed assistance getting safe and affordable housing

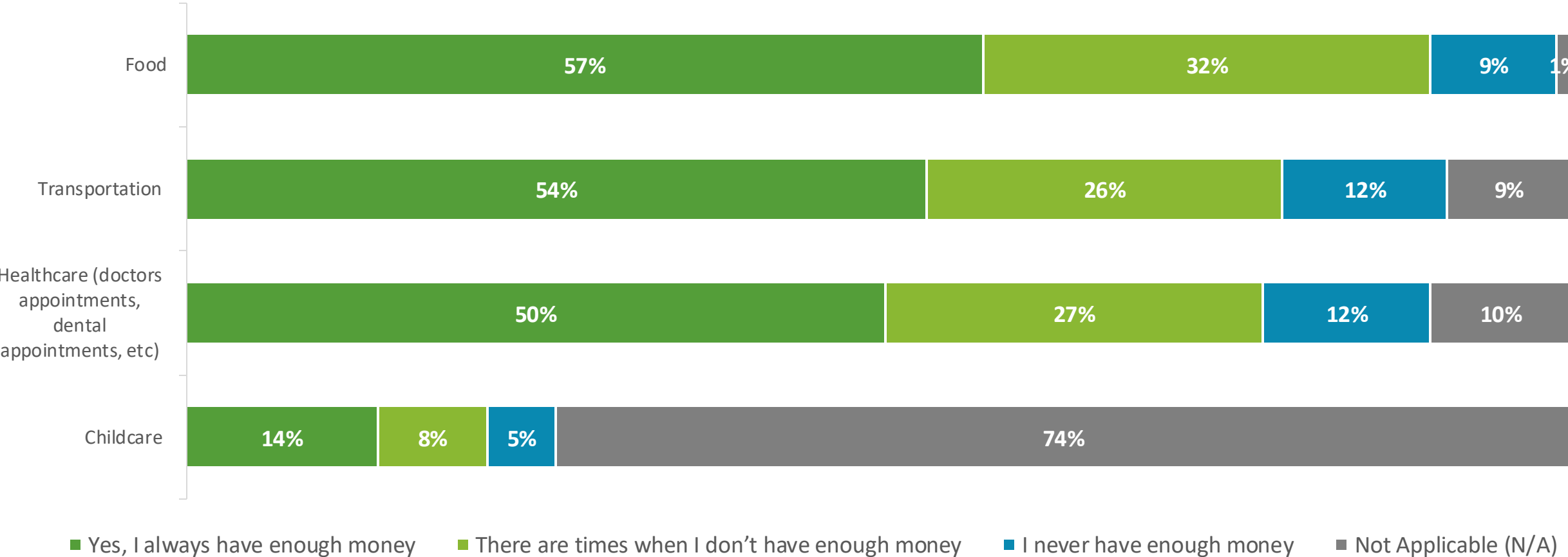


Q7. If you were to need help getting safe and affordable housing, would you know where to go for assistance? Select the best response

Sample Size= 1,000



More than 4 in 10 Americans report not always having enough money for food after paying for their housing; nearly 1 in 10 say they never have enough money



Q10. After paying for your housing, do you have enough money to pay for the following: Note: select the best response and if you don't need/use this service, please select Not Applicable
Sample Size= 1,000

Lower income earners and non-college educated more likely to report never having enough money for food

	Yes, I always have enough money	There are times when I don't have enough money	I never have enough money	Not Applicable (N/A)
Total	57%	32%	9%	1%
Male	64% ↑	26% ↓	8%	2%
Female	51% ↓	36% ↑	11%	1%
White	61%	29% ↓	9%	1%
Black	56%	35%	8%	1%
Hispanic	47% ↓	42% ↑	9%	2%
Under 45	50% ↓	39% ↑	10%	2%
45-64	53%	33%	12%	1%
65+	79% ↑	16% ↓	4% ↓	1%
Northeast	59%	34%	6%	1%
Midwest	61%	27%	10%	2%
South	54%	34%	10%	2%
West	58%	30%	10%	2%
Less than \$40K	45% ↓	38% ↑	14% ↑	2%
40K-80K	64%	30%	5%	1%
80K+	76% ↑	21% ↓	3%	0%
Non-college	50% ↓	36% ↑	12% ↑	2%
College educated	70% ↑	24% ↓	5% ↓	1%
Parents	53%	39% ↑	7%	1%
Non-parents	59%	29% ↓	11%	2%
Urban	56%	33%	9%	2%
Suburban	61%	30%	8%	1%
Rural	52%	34%	12%	2%

Q10. After paying for your housing, do you have enough money to pay for the following: Note: select the best response and if you don't need/use this service, please select Not Applicable (N/A) Sample Size= 1,000

Lower income earners and non-college educated are more likely to report not having enough money for doctor and dental appointments

	Yes, I always have enough money	There are times when I don't have enough money	I never have enough money	Not Applicable (N/A)
Total	50%	27%	12%	10%
Male	53%	26%	13%	8%
Female	47%	28%	13%	13%
White	54% ↑	23%	13%	9%
Black	47%	29%	11%	14%
Hispanic	39% ↓	35%	12%	14%
Under 45	42% ↓	33% ↑	14%	11%
45-64	46%	27%	16%	12%
65+	73% ↑	16% ↓	4% ↓	7%
Northeast	58%	24%	6%	12%
Midwest	52%	27%	11%	10%
South	46%	29%	15%	10%
West	48%	26%	15%	10%
Less than \$40K	39% ↓	28%	18% ↑	15% ↑
40K-80K	57%	28%	8%	7%
80K+	68% ↑	24%	5% ↓	3% ↓
Non-college	44% ↓	28%	16% ↑	12%
College educated	61% ↑	25%	7% ↓	7%
Parents	43%	33%	14%	11%
Non-parents	53%	25%	12%	10%
Urban	46%	25%	11%	18% ↑
Suburban	55%	26%	13%	6% ↓
Rural	47%	32%	14%	7%

Q10. After paying for your housing, do you have enough money to pay for the following: Note: select the best response and if you don't need/use this service, please select Not Applicable (N/A) **Sample Size= 1,000**

The trend continues for one's ability to pay for transportation

	Yes, I always have enough money	There are times when I don't have enough money	I never have enough money	Not Applicable (N/A)
Total	54%	26%	12%	9%
Male	59% ↑	24%	11%	6% ↓
Female	48% ↓	28%	12%	12% ↑
White	57%	24%	10%	10%
Black	50%	31%	14%	5%
Hispanic	44%	32%	14%	10%
Under 45	48% ↓	32% ↑	13%	7%
45-64	47%	26%	16%	11%
65+	74% ↑	12% ↓	3% ↓	11%
Northeast	59%	26%	6%	9%
Midwest	58%	21%	11%	9%
South	52%	27%	11%	9%
West	48%	27%	17%	9%
Less than \$40K	40% ↓	30%	17% ↑	12% ↑
40K-80K	61%	26%	7%	7%
80K+	77% ↑	16% ↓	3% ↓	4%
Non-college	48% ↓	28%	15% ↑	10%
College educated	64% ↑	22%	6% ↓	8%
Parents	51%	33% ↑	11%	6%
Non-parents	55%	23% ↓	12%	11%
Urban	49%	31%	12%	8%
Suburban	60% ↑	20% ↓	11%	9%
Rural	49%	29%	11%	11%

Q10. After paying for your housing, do you have enough money to pay for the following: Note: select the best response and if you don't need/use this service, please select Not Applicable (N/A) **Sample Size= 1,000**

DEMOGRAPHICS



DEMOGRAPHICS – SAMPLE SIZES

CATEGORY	N
Total	1,000
Male	486
Female	504
White	598
Black	117
Hispanic	165
Under 45	458
45-64	318
65+	224
Northeast	178
Midwest	207
South	379
West	236
Less than \$40K	492
40K-80K	295
80K+	189
Non-college	640
College educated	360
Parents	307
Non-parents	692
Urban	344
Suburban	424
Rural	229

Methodology: 1,000 interviews among adults age 18+ were conducted from September 6-9, 2024, using an online survey. The results were weighted to ensure proportional responses. The Bayesian confidence interval for 1,000 interviews is 3.5, which is roughly equivalent to a margin of error of ± 3.1 at the 95% confidence level.

Totals may not add up to 100% due to rounding.



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